



StubHub's 15 Millionth Ticket is Sold!

Virginia buyer and New Jersey seller awarded \$5000 StubHub gift certificates to commemorate landmark transaction



Buyer, Jacob Milton with StubHub's Alex Chambers



Seller, Keith Mendelson with StubHub's Karl Silcox

San Francisco, CA -- (August 2, 2008) – StubHub, the world's largest ticket marketplace, is pleased to announce that its 15 millionth ticket has been purchased through its website. The milestone comes just seven months after celebrating its 10 millionth ticket sale. The big ticket purchase was part of a pair transacted for the July 4th Boston Red Sox-New York Yankees game at Yankee Stadium. In celebration of another substantial company landmark, StubHub will be awarding \$5000 gift certificates to the ticket buyer, Jacob Milton, and ticket seller, Keith Mendelson, which can be used to purchase tickets to any of the tens of thousands of sports, concert, theater, or exclusive entertainment events on www.stubhub.com.

"This incredible milestone is truly a testament to our customer loyalty and adoption and we look forward to celebrating this landmark transaction with our two lucky fans," remarked StubHub president Chris Tsakalakis. "Accomplishing our 15 millionth ticket sale only seven months since the 10 millionth shows how more fans continue to adopt StubHub and reward us for our superior customer experience."

The 15 millionth ticket buyer, Jacob Milton of Richmond, Virginia, has been a StubHub user for three years and first heard of the service from a television commercial in 2005 that prompted him to visit the site. Now remarking that "much to my delight, (StubHub) proved to be a faster, more reliable means to obtain tickets," Milton has used the site to easily purchase tickets for dozens of sports-related trips across the country. Milton already has a laundry list of events he would like to attend using the \$5000 gift certificate including next year's Super Bowl in Tampa Bay, the World Series and the upcoming Green Bay Packers-Minnesota Vikings game.

The ticket seller, Keith Mendelson, is a native of Livingston, New Jersey and holds strong loyalties to all New York professional sports teams. A Yankees and Rangers season ticket holder, Mendelson began using StubHub this season to sell tickets for the games he is unable to attend, remarking that "StubHub has made managing my seasons, my time, and my cost much easier." His most memorable sports moment is the New York Rangers' Stanley Cup berth in 1994, and he plans to use the \$5000 StubHub gift certificate to purchase tickets for himself and all of his friends to attend a Rangers game this upcoming season.

The adoption of the secondary ticket market by fans and StubHub's rapid growth is illustrated by the trend of tickets purchased on the site thus far:

- Five million tickets were purchased between StubHub's inception in 2000 and 2006.
- StubHub's 10 millionth ticket was transacted in December 2007, just under one year after the five millionth ticket.
- Only seven months later, the 15 millionth ticket changed hands on the StubHub marketplace.



About StubHub

StubHub is the world's largest ticket marketplace, enabling fans to buy and sell tickets to tens of thousands of sports, concert, theater and other live entertainment events. StubHub reinvented the ticket resale market in 2000 and continues to lead it through innovation. The company's unique online marketplace, dedicated solely to tickets, provides all fans the choice to buy or sell their tickets in a safe, convenient, and highly reliable environment. All transactions are processed and delivered by StubHub and backed by the company's FanProtect Guarantee. Company partners include the New York Yankees, Chicago Bears and the University of Southern California along with nearly 60 teams in the NFL, MLB, NBA, NHL and NCAA complemented with music artists like Madonna and companies such as ESPN and American Express.

StubHub is an eBay company (NASDAQ: EBAY). For more information on StubHub, visit www.stubhub.com

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