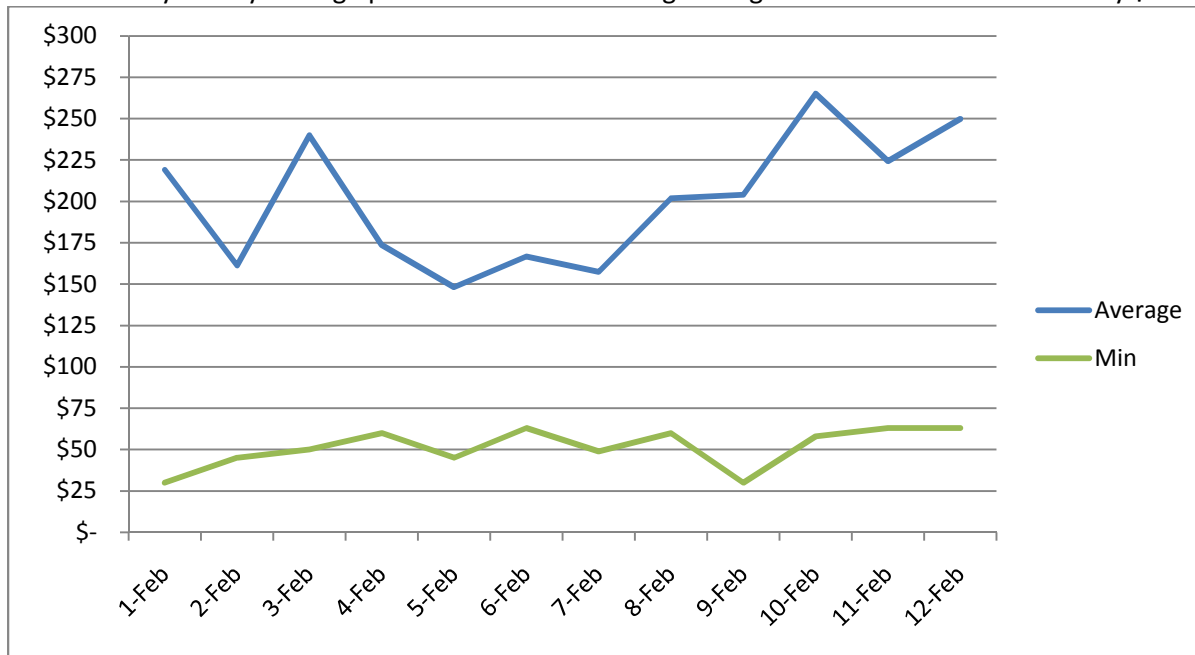




President's Weekend Round-up (data as of 2/12)

NBA All-Star Weekend in Dallas <http://www.stubhub.com/nba-basketball-all-star-game-tickets/> NBA All-Star Game at Cowboy Stadium – February 14th

- The overall average price is currently **\$190**, with a range of **\$30** (SRO) - **\$8000** (Sideline)
- The day-to-day average price has been fluctuating throughout the week and is currently **\$206**



- Top 3 buyer states: **Texas** (60%) – **California** (4%) – **Oklahoma** (3%)
(remaining states are 2% and less)
 - Texas buyers are paying an average price of \$166
 - California buyers are paying an average price of \$286
 - Oklahoma buyers are paying an average price of \$165
- This is the **most affordable NBA All-Star Game**, since we began tracking average prices in 2006
 - 2009 in Phoenix - \$788
 - 2007 in Las Vegas - \$2546
 - 2008 in New Orleans - \$605
 - 2006 in Houston - \$895

NBA All-Star Saturday Night at American Airlines Center – February 13th

- Fans have paid an average price of **\$569**, with a range of **\$199** (Upper End) - **\$3165** (Lower Sideline)
- So far, the average price falls midway with previous years
 - 2009 in Phoenix - \$626
 - 2007 in Las Vegas - \$1534
 - 2008 in New Orleans - \$382
 - 2006 in Houston - \$460

Daytona 500 at Daytona International Speedway <http://www.stubhub.com/daytona-500-tickets/>

- Fans have paid an average price of **\$188** for Sunday's Daytona 500 Sprint Cup
- Fans have paid an average of **\$282** for the Saturday/Sunday two-day package
- StubHub is the Preferred Fan to Fan Ticket Marketplace of Daytona International Speedway
- Top 3 buyer states: **Florida** (36%) – **Georgia** (6%) – **New York** (5%)
(remaining states are 3% and less)
 - Florida buyers are paying an average price of \$181
 - Georgia buyers are paying an average price of \$190
 - New York buyers are paying an average price of \$189



President's Weekend Round-up (data as of 2/10)

- So far, the average price for the Daytona 500 Sprint Cup falls midway with previous years
 - 2009 - \$160
 - 2007 - \$230
 - 2008 - \$290 (50th running)
 - 2006 - \$232

Hot Concerts this Weekend

Elton John and Billy Joel at ORACLE Arena – February 13th

- This event is currently the highest-grossing concert event of the weekend
- Fans have paid an average price of **\$239**

Justin Bieber at Hollywood Paladium – February 14th

- Fans have paid an average price of **\$97**

John Mayer with Spearhead at Air Canada Center – February 14th

- Fans have paid an average price of **\$137**

Ticket buying safety tips

Don't negotiate a deal on the street - The risks of buying tickets from street scalpers are many; counterfeit tickets can be prevalent and once cash is handed over it's gone. To be 100% sure you'll get your tickets and your money is safe; use a company which guarantees ticket authenticity, secure transactions and on-time delivery or pick-up.

Shop Where the Most Tickets are - StubHub is the leader in the secondary ticket market, resulting in the widest ticket selection for fans. More tickets in one location creates a vibrant marketplace with attractive prices for fans shopping in all price ranges.

Don't Assume, Check Often - Don't assume the location or price of tickets you want are not available if you don't see them at first glance. The secondary ticket marketplace is constantly changing as sellers list new tickets and change their prices frequently. Savvy shoppers should check often for new ticket availability or more attractive prices.

Be Patient - Sometimes waiting until a couple of weeks before an event will yield the very best bargains. Check daily for the most competitively priced tickets on the Net but remember that waiting can also mean less to choose from, so don't wait too long.

Customer Service is Key - One of the hallmarks of StubHub.com is incredible customer service. Unlike many e-commerce sites, StubHub offers an 800 number for ticket buyers who are not near or comfortable with a computer. StubHub customers can speak directly to a customer service representative to aid in their transaction. The call center is available seven days a week, and can also provide additional assistance for fans with questions on seat selection, shipping and more.