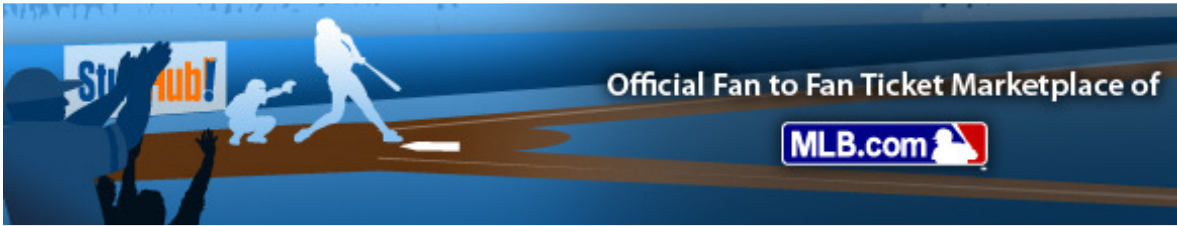




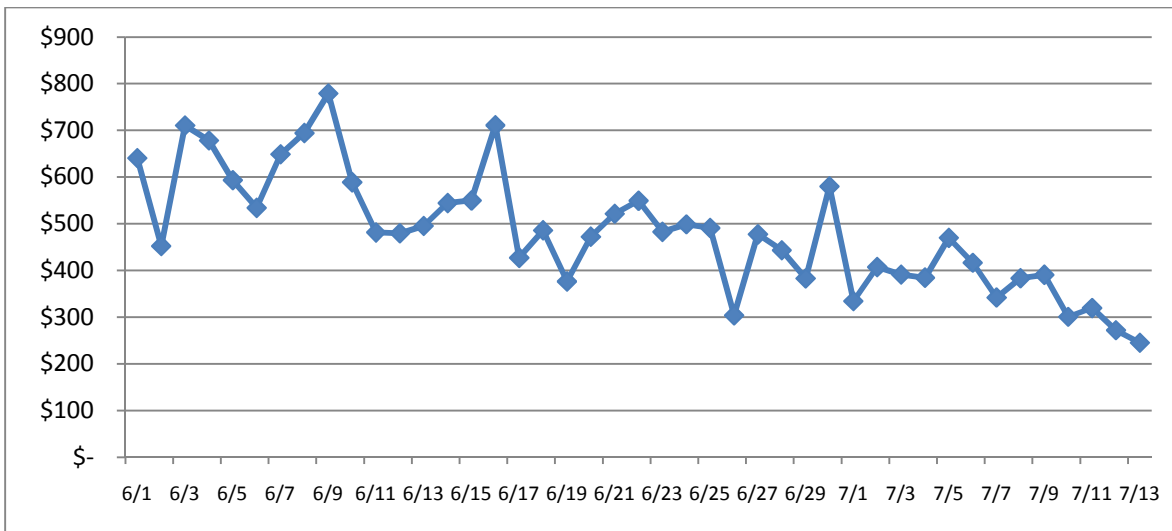
2010 MLB All-Star Weekend in Anaheim - Recap

<http://www.stubhub.com/mlb-all-star-game-tickets/>



Tuesday, July 13th | MLB All-Star Game

- Fans are paid an **overall average** price of **\$380** per ticket for the All-Star Game
- The **average price** fans paid varied throughout the season. Below charts the average prices paid on a **day-to-day** basis since the start of June and through game day:



- The **range** of tickets purchased was **\$90** (Lower View All Star) to **\$3000** (Field Dugout/MVP 126)
- Fans from **48 states** have purchased tickets to the MLB All-Star Game, the top 5 in order:
 - CA** 78% (\$352 avg) – **NY** 3% (\$555) – **TX** 2% (\$549) – **NV** 1% (\$523) – **AZ** 1% (\$456)

Monday, July 13th | All-Star Workout Day and Home Run Derby

- On **average**, fans paid **\$186** for the Workout and Home Run Derby
- The **range** purchased was **\$40** (Lower View All Star) to **\$883** (Field Dugout/MVP 126)

Sunday, July 11th – Tuesday, July 14th | All-Star Sunday, Full Strip

- On **average**, fans paid **\$1229** for full strip for all three days
- On **average**, fans paid **\$39** for the All-Star Futures Game on Sunday