



**StubHub Ticket Data: 2009 NBA All-Star Weekend**  
US Airways Center in Phoenix, AZ

NBA All-Star Game – Sunday February 15<sup>th</sup>

- The **average** ticket selling price for the NBA All-Star Game this year was **\$788**
  - **Average** for 2008 NBA All-Star Game (New Orleans) - **\$605**
  - **Average** for 2007 NBA All-Star Game (Las Vegas) - **\$2546**
  - **Average** for 2006 NBA All-Star Game (Houston) - **\$895**
- The **range** of tickets sold was **\$199** (Upper Baseline) - **\$4601** (Courtside Club Center)
- This year's NBA All-Star Game has sold **more than double** the number of tickets as last year's total
- Buyers from **23 states** purchased tickets for the NBA All-Star Game. The top five in order are: **AZ** (41%) – **CA** (15%) – **TX** (5%) – **NY** (5%) – **GA** (2%)

NBA All-Star Saturday Night featuring the Slam Dunk Contest – Saturday February 14<sup>th</sup>

- The **average** ticket selling price for NBA All-Star Saturday Night was **\$626**
  - **Average** for 2008 NBA All-Star Saturday (New Orleans) - **\$382**
  - **Average** for 2007 NBA All-Star Saturday (Las Vegas) - **\$1534**
  - **Average** for 2006 NBA All-Star Saturday (Houston) - **\$460**
- The range of tickets sold was **\$150** (Upper Baseline) - **\$2595** (Lower Level Center)
- This year's NBA All-Star Saturday Night sold **more than triple** the number of tickets as last year's total
- Buyers from **22 states** have purchased tickets for the NBA All-Star Game. The top five in order are: **AZ** (45%) – **NY** (9%) – **CA** (7%) – **IL** (4%) – **TX** (4%)
- Below are the **average** ticket selling prices for some of the recent all-star events:
  - 2009 NFL Pro Bowl - **\$148**
  - 2009 NHL All-Star Game (Bell Centre) - **\$508**
  - 2008 MLB All-Star Game (Yankee Stadium) - **\$380**