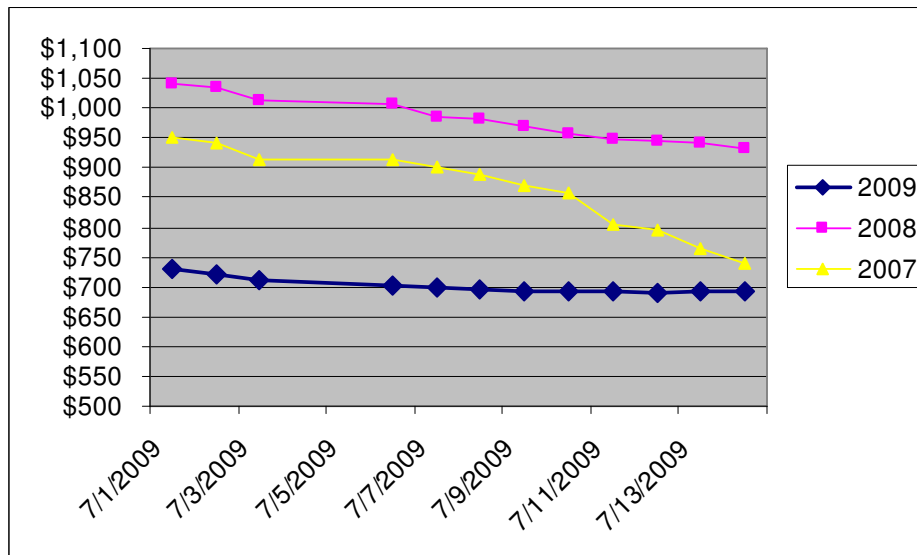




Tuesday, July 14 – 2009 MLB All-Star Game

- The **average** ticket selling price for the All-Star Game was **\$692**. The average price was significantly lower than last year's game at Yankee Stadium and was more affordable than the 2007 MLB All-Star Game at AT&T Park.
 - **More than double** the number of tickets were purchased for the 2009 All-Star Game in St. Louis than the 2007 All-Star Game in San Francisco
 - The average price for this year's All-Star Game **remained consistent** due to the high demand for tickets—the last MLB All-Star Game in St. Louis was in 1966



- The **most expensive** ticket sold was **\$5700** (Cardinals Club 5 - behind HP)
- The **least expensive** ticket sold was **\$250** (Standing Room Only)
- The **average** prices for the all-star games in the other three major leagues this year:

Event	Avg
2009 NBA All-Star Game (US Airways Center)	\$ 798
2009 NHL All-Star Game (Bell Centre)	\$ 508
2009 NFL Pro Bowl	\$ 148

- Buyers from **44 states** purchased tickets for the All-Star Game. The top five in order are **Missouri (39%), Illinois (22%), Texas (4%), California (3%), and Florida (2%)**
- Historical **average** prices for the MLB All-Star Game:

Event	Venue	Avg
2008 MLB All-Star Game	Yankee Stadium	\$ 932
2007 MLB All-Star Game	AT&T Park, San Francisco	\$ 740
2006 MLB All-Star Game	PNC Park, Pittsburgh	\$ 702
2005 MLB All-Star Game	Comerica Park, Detroit	\$ 742
2004 MLB All-Star Game	Minute Maid Park, Houston	\$ 505
2003 MLB All-Star Game	US Cellular Field, Chicago	\$ 588



Monday, July 13 – 2009 MLB All-Star Workout Day featuring the Home Run Derby

- The **average** ticket selling price for the Workout Day/Home Run Derby was **\$356**
- The **most expensive** ticket sold was **\$1765** (Diamond Box 142)
- The **least expensive** ticket sold was **\$50** (Third Base Loge Box)
 - The average price for **last year's** Workout Day/Home Run Derby was **\$296**

Sunday, July 12 – 2009 MLB All-Star Sunday featuring the All Star Futures Game

- The **average** ticket selling price for All-Star Sunday was **\$46**
- The **most expensive** ticket sold was **\$475** (Cardinals Club 7)
- The **least expensive** ticket sold was **\$2** (Outfield Terrace Reserved)
 - The average price for **last year's** All-Star Sunday was **\$82**

2009 MLB All-Star Full Strip

- The **average** ticket selling price for the All-Star Full Strip was **\$1080**
- The **most expensive** ticket sold was **\$5000** (Cardinals Club 7)
- The **least expensive** ticket sold was **\$403** (Standing Room Only)
 - The average price for **last year's** Full Strip was **\$1460**

Ticket buying safety tips

Don't negotiate a deal on the street

The risks of buying tickets from street scalpers are many; counterfeit tickets can be prevalent and once cash is handed over it's gone. To be 100% sure you'll get your tickets and your money is safe; use a company which guarantees ticket authenticity, secure transactions and on-time delivery or pick-up.

Shop Where the Most Tickets are

StubHub is the leader in the secondary ticket market, resulting in the widest ticket selection for fans. More tickets in one location creates a vibrant marketplace with attractive prices for fans shopping in all price ranges.

Don't Assume, Check Often

Don't assume the location or price of tickets you want are not available if you don't see them at first glance. The secondary ticket marketplace is constantly changing as sellers list new tickets and change their prices frequently. Savvy shoppers should check often for new ticket availability or more attractive prices.

Be Patient

Sometimes waiting until a couple of weeks before an event will yield the very best bargains. Check daily for the most competitively priced tickets on the Net but remember that waiting can also mean less to choose from, so don't wait too long.

Customer Service is Key

One of the hallmarks of StubHub.com is incredible customer service. Unlike many e-commerce sites, StubHub offers an 800 number for ticket buyers who are not near or comfortable with a computer. StubHub customers can speak directly to a customer service representative to aid in their transaction. The call center is available seven days a week, and can also provide additional assistance for fans with questions on seat selection, shipping and more.