



StubHub Ticket Data:

New York Baseball Finales – Yankee Stadium and Shea Stadium (as of 9/29)



The Yankees played their final game at Yankee Stadium on September 21st against the Baltimore Orioles

- The **average** ticket selling price for Orioles-Yankees was **\$380**
- The **least expensive** ticket sold was **\$29**
 - Seat Location – Tier MVP 2
 - Transaction Date – March 2008
- The **most expensive** ticket sold to date has been **\$3500**
 - Seat Location – Field Championship 39 (behind Yankees dugout)
 - Transaction Date – August 2008
- Orioles-Yankees is currently the **second-best selling MLB game in company history**, based on dollar volume
 - Only the 2008 MLB All-Star Game at Yankee Stadium has grossed more
- It is also the **fourth-best selling event in company history**, based on dollar volume
 1. Super Bowl XLII – New England Patriots vs. New York Giants
 2. 2008 MLB All-Star Game at Yankee Stadium
 3. 2008 BCS Championship – Ohio State vs. LSU
 4. **Baltimore Orioles at New York Yankees – Yankee Stadium Finale**
 5. Super Bowl XLI – Chicago Bears vs. Indianapolis Colts
- Buyers from **49 states** have already purchased tickets for the Yankees regular season finale. The only state that hasn't purchased tickets is Alaska.
 - The top 5 in order are: NY (38%) – NJ (16%) – CT (6%) – CA (5%) – PA (4%)
- Despite a perceived market slowdown, tickets for the Yankees finale are being purchased at a fervent pace. In fact, **Yankees tickets** have been the **best-selling genre on StubHub** over the past week.



The Mets played their final game at Shea Stadium on September 28th against the Florida marlins

- The **average** ticket selling price for Marlins-Mets was **\$171**
- The **least expensive** ticket sold to date has been **\$15**
 - Seat Location – Upper Reserved 36
 - Transaction Date – August 2008

- The **most expensive** ticket sold to date has been **\$2500**
 - Seat Location – Metropolitan Club 43 (behind Mets dugout)
 - Transaction Date – February 2008
- Marlins-Mets is currently the **best selling Mets regular season game in company history**, based on dollar volume
- Buyers from **16 states** have already purchased tickets for the Yankees regular season finale.
 - The top 5 in order are: NY (54%) – NJ (14%) – CA (8%) – CT (6%) – IL (4%)

Ticket buying safety tips

1. **Don't negotiate a deal on the street** - The risks of buying tickets from street scalpers are many, counterfeit tickets can be prevalent and once cash is handed over it's gone. Plus, selection is limited and pricing is not easily compared to other sellers
2. **Shop Online, But Be Smart** - Make sure to buy from a company with a rock solid reputation for service. (You take your chances buying from someone you meet via Craigslist.)
3. **Insist on a Guarantee** - To be 100% sure you'll get your tickets and your money is safe; try a site like StubHub which guarantees ticket authenticity, secure transactions and on time delivery. Tickets are worthless if they arrive late.
4. **Customer Service is Key** - Make sure any online site has a clearly visible Customer Service number so that you can easily contact a representative directly with any issues or assistance with your purchase.
5. **Beware of below market prices** - Be wary of any deals that look too good to be true. They usually are.
6. **Always use a credit card** - Credit cards have built in securities against fraud. Cash money and wire transfers should never be used unless you know the seller personally

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