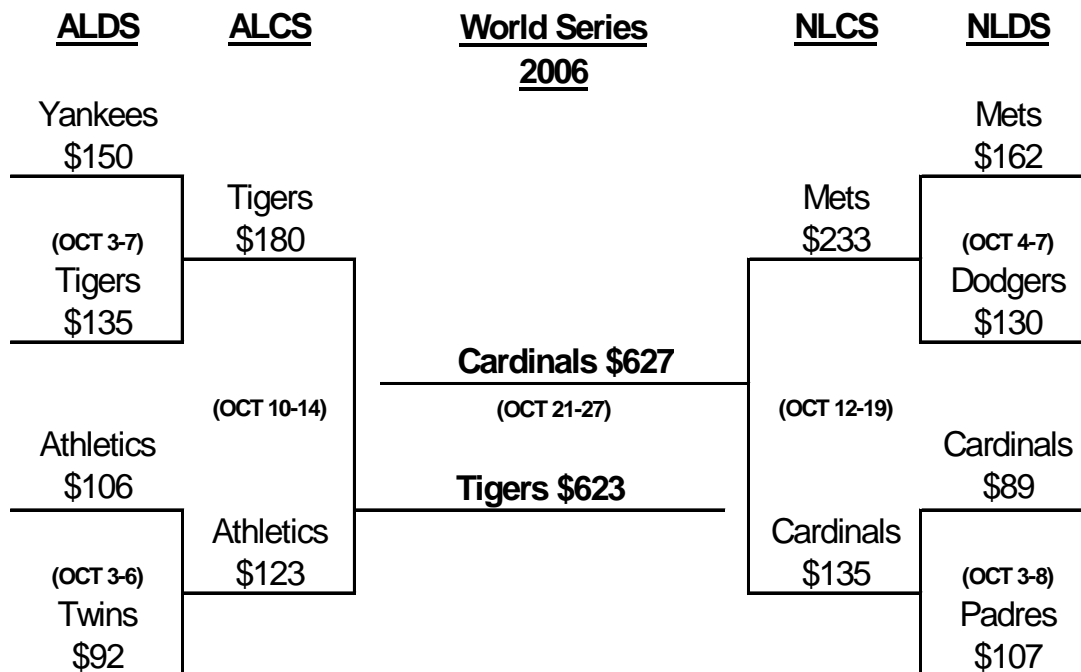




StubHub 2006 MLB Playoffs Data Sheet (Data as of 10/31/06)

The 2006 Major League Baseball season is officially over, as the National League Champion St. Louis Cardinals defeated the American League Champion Detroit Tigers in five games. Below is a complete wrap-up of StubHub ticket data for the 2006 Major League Baseball Playoffs. The brackets below show the average ticket selling price for each set of home games per series.



World Series

- The **AVERAGE** ticket selling price for the entire 5-game world series was **\$625**, with a range of **\$137 - \$5883**

National League – St. Louis Cardinals

- The **AVERAGE** ticket selling price for the 3 home-games was **\$627**
- The range of actual tickets sold was **\$137** (Game 4, Sec 595, Row 18) - **\$5883** (Game 3, Sec 3, Row B)

- All three games rank among the top three St. Louis events in StubHub history. Game 5, Game 3, and Game 4 rank numbers **1, 2, and 3** respectively.
- Comparison to the 2004 World Series vs. Red Sox
 - The **AVERAGE** ticket selling price for Game 3 in 2004 was **\$732**, with a range of **\$400 - \$2700**
 - The **AVERAGE** ticket selling price for Game 4 in 2004 was **\$712**, with a range if **\$406 - \$2000**

American League – Detroit Tigers

- The **AVERAGE** ticket selling price for the 2 home-games was **\$623**
- The range of actual tickets sold was **\$149** (Game 1, Sec 139, Row 12) - **\$2990** (Game 2, Sec 136, Row 9)
- Game 1 currently ranks **#2** on StubHub's all-time best-selling list (single events), based on total gross sales. Game 2 in currently ranks **#5** on the same list (#1 – Super Bowl XL)

Comparison to the 2005 World Series

- The **AVERAGE** ticket selling price for the entire 2005 World Series was **\$1314**
- The **AVERAGE** ticket selling price for home games for the Astros, the National League representative, was **\$1134**
- The **AVERAGE** ticket selling price for home games for the White Sox, the American League representative, was **\$1421**

Championship Series'

National League Championship Series – St. Louis Cardinals vs. New York Mets

- The **AVERAGE** ticket selling price for the entire 7-game NLCS was **\$206**, with a range of **\$11 - \$1500**
- The **AVERAGE** ticket selling price for the 3 home-games in St. Louis was **\$135**, with a range of **\$30 - \$1500**
- The **AVERAGE** ticket selling price for the 4 home games in New York was **\$233**, with a range of **\$11 - \$1495**

American League Championship Series – Detroit Tigers vs. Oakland Athletics

- The **AVERAGE** ticket selling price for the entire 4-game ALCS was **\$156**, with a range of **\$15 - \$1177**
- The **AVERAGE** ticket selling price for the 2 home-games in Detroit was **\$180**, with a range of **\$20 - \$1177**

- The **AVERAGE** ticket selling price for the 2 home-games in Oakland was **\$123**, with a range of **\$15 - \$1177**

Division Series'

National League Division Series – Los Angeles Dodgers vs. New York Mets

- The **AVERAGE** ticket selling price for the entire 3-game NLDS was **\$151**, with a range of **\$30 - \$1315**
- The **AVERAGE** ticket selling price for the 1 home-game in Los Angeles was **\$130**, with a range of **\$30 - \$1315**
- The **AVERAGE** ticket selling price for the 2 home-games in New York was **\$162**, with a range of **\$50 - \$1300**

National League Division Series – St. Louis Cardinals vs. San Diego Padres

- The **AVERAGE** ticket selling price for the entire 4-game NLDS was **\$95**, with a range of **\$14 - \$836**
- The **AVERAGE** ticket selling price for the 2 home-games in St. Louis was **\$89**, with a range of **\$25 - \$836**
- The **AVERAGE** ticket selling price for the 2 home-games in San Diego was **\$107**, with a range of **\$14 - \$412**

American League Division Series – New York Yankees vs. Detroit Tigers

- The **AVERAGE** ticket selling price for the entire 4-game ALDS was **\$143**, with a range of **\$21 - \$883**
- The **AVERAGE** ticket selling price for the 2 home-games in New York was **\$150**, with a range of **\$21 - \$883**
- The **AVERAGE** ticket selling price for the 2 home-games in Detroit was **\$135**, with a range of **\$44 - \$589**

American League Division Series – Oakland Athletics vs. Minnesota Twins

- The **AVERAGE** ticket selling price for the entire 3-game ALDS was **\$100**, with a range of **\$14 - \$412**
- The **AVERAGE** ticket selling price for the 1 home-game in Oakland was **\$106**, with a range of **\$26 - \$353**
- The **AVERAGE** ticket selling price for the 2 home-games in Minnesota was **\$92**, with a range of **\$14 - \$412**